



# Seshasayee Paper and Boards Limited

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Dear Channel Members

The cost of input materials is on a continuous increase keeping the interest of the customers in mind, it is decided to have two revisions in the month of April'22. Though such a step will only partially offset the cost increases. The first revision is applicable for the following products for orders placed between 1<sup>st</sup> April to 15<sup>th</sup> April 2022.

Prices are up revised for the following products for orders placed for the month of April onwards.

| Machine   | Products                                                                       | Price Increase |
|-----------|--------------------------------------------------------------------------------|----------------|
| MF3       | Graphic / Superwhite / Superfine / Success – 67 Gsm & Below                    | Rs 5000/mt     |
| MF3       | Graphic / Superwhite / Superfine – 68 Gsm & Above                              | Rs 4000/mt     |
| MF3 & TVL | Copier                                                                         | Rs 5000/mt     |
| MF3       | Chromo                                                                         | Rs 6000/mt     |
| MF1 & MF2 | Creamwove (W/BS/NS), NSS Maplitho, Schoolmate, Creamsoft, Book Printing (W/NS) | Rs 5000/mt     |
| MF1       | Colour Ptg, Ledger, Colour Sprint, MF Kraft                                    | Rs 5000/mt     |
| MF2       | MF Baseboard                                                                   | Rs 5000/mt     |
| MG        | MG Maplitho / Poster / Bristol – White & Colour                                | Rs 5000/mt     |
| MG        | Flora / Fusion / Momentz / Prime                                               | Rs 6000/mt     |
| MG        | KLB                                                                            | Rs 5000/mt     |
| Yankee    | All Products                                                                   | Rs 5000/mt     |
| TVL       | Silverbrite / Superfine – 67 Gsm & Below                                       | Rs 5000/mt     |
| TVL       | Silverbrite / Superfine – 68 Gsm & Above                                       | Rs 4000/mt     |

Please inform your customer network of the above revisions and continue to extend your support.

Thanking you,

Yours faithfully

For Seshasayee Paper and Boards Ltd.,

*PK Vasist*

P K VASIST

Vice President (Marketing) *Fine Papers Lasting Impressions®*

Registered Office & Factory : Pallipalayam, Namakkal Dt., Erode 638 007 Tamil Nadu, India.

